

Mercedes-Benz

Required information according to EU GDPR

DATA PROTECTION INFORMATION

The protection of your personal data is a high priority for us. The following data protection information provides you with a detailed overview of the processing of your personal data. Personal data means any information relating to an identified or identifiable natural person. With this data protection information we inform you about the nature, scope and purpose of the collection of personal data and how we handle this data. In addition, we would like to inform you about your rights with regard to the processing of your personal data.



To whom does this data protection information apply?

This notice applies to all participants of the Mercedes-Benz Sustainability Dialogue 2026.



Who is responsible for the processing of my data?

Controller for the processing of personal data is:

Mercedes-Benz Group AG
IL/CPP
HPC L052
70546 Stuttgart
Germany
E-Mail: mercedes-benz_sustainability_dialogue@mercedes-benz.com



Whom can I contact with regard to data protection?

The contact details of the Chief Officer Corporate Data Protection are as follows:

Mercedes-Benz Group AG
Chief Officer Corporate Data Protection
HPC W079
70546 Stuttgart
Germany
E-Mail: data.protection@mercedes-benz.com



Where does my data come from and what data is processed?

We received the data stored either directly from you, taken from publicly available sources or adopted from past (former) Mercedes-Benz Sustainability Dialogue events. We process the following personal data that we have received from you:
First name, last name, Business E-Mail address, Job, Department/organisation and Gender.

What is the purpose of processing the data and what is the legal basis?

The personal data is used for the participation in the Mercedes-Benz Sustainability Dialogue. The legal basis is Art. 6 (1) f) GDPR. The company's legitimate interest lies in the exchange with experts and stakeholder groups in terms of different dimensions of our sustainable business strategy. For this purpose, we enable participation in the Mercedes-Benz Sustainability Dialogue for internal and external stakeholders based on expertise and public interest

How long will my data be stored?

The personal data stored by us will be deleted as soon as they are no longer required for the purpose collected or the legal basis of the processing no longer applies. Furthermore, your data will be stored by us as long as you are active in the specified function and we have not become aware of any change in your function. This enables us to invite you again for upcoming Mercedes-Benz Sustainability Dialogue events. Of course, you can request that your data be deleted at any time so that you will no longer be invited to the Mercedes-Benz Sustainability Dialogue in the future. To do so, please send us an e-mail to mercedesbenz_sustainability_dialogue@mercedes-benz.com.

Will my data be transferred?

Your data will be transferred to group companies of Mercedes-Benz Group AG. Group companies of Mercedes-Benz Group AG can also be in the role of a processor. The transfer of your data takes place under strict compliance with the requirements of the GDPR. Personal data will only be transferred to other group companies if there is a legal basis and if it is necessary for one of the above-mentioned purposes.

Your data will be shared with the following service provider: AirLST GmbH – provides the participant management tool for registration, information, e-mail communication and creates the event platform for the virtual implementation of the event. The data is passed on in compliance with the obligation to maintain confidentiality and the requirements of the GDPR. The service providers are not allowed to process the data for their own purposes and are obliged to comply with the standards of the Mercedes-Benz Group. Mercedes-Benz Group AG remains the data controller.

Will my data be transferred to a third country?

Your data will not be transferred to countries outside the EU/EEA (third countries), unless we are obliged to transfer the data due to official or court orders.

What rights do I have as a data subject?

As a data subject you have the following rights:

Art. 15 GDPR: Right of access.
Art. 16 GDPR: Right to rectification.
Art. 17 GDPR: Right to have your data deleted, unless there are legal reasons for further storage.
Art. 18 GDPR: Right to restriction of processing of your personal data. This means that your data will still be stored, but may only be processed under limited conditions (e.g. with your consent or to assert legal claims).

Art. 21 GDPR: RIGHT TO OBJECT: In case we process your data on the basis of legitimate interests (Art. 6 para. 1 lit. f) GDPR) or to perform a public task (Art. 6 para. 1 lit. e) GDPR) and in case there are reasons on grounds of your specific situation against processing, you have the right to object to this processing.

You can address your rights to the following contact details: Mercedes-Benz Group AG, IL/CPP, HPC L052, Germany - 70546 Stuttgart, E-Mail: mercedes-benz_sustainability_dialogue@mercedes-benz.com.

You have the right to lodge a complaint with the data protection officer or a data protection supervisory authority if you believe that the processing of personal data concerning you violates the GDPR or other laws (Art. 77 GDPR).